



BRINGG

Bringg 2022

Media Kit



Who We Are

Our **vision** is to connect people and brands through innovative delivery and fulfillment that is **accessible**, **usable** and **valuable to everyone**.



We do this by helping retailers and logistics companies **scale up** and **optimize** their **customer experiences** and **logistics operations**.



Meeting Business Objectives



Scale
Revenues

Grow the Business

- Monetizing new channels
- Customer value
- Retention and brand loyalty



Customer
Experience

Delight Customers

- Trust & reliability
- Convenience, choice, speed & cost
- Provide feedback



Optimize
Operations

Cost Efficiency

- Cost of delivery
- Flexibility (fleets, delivery models)
- Automation and scale

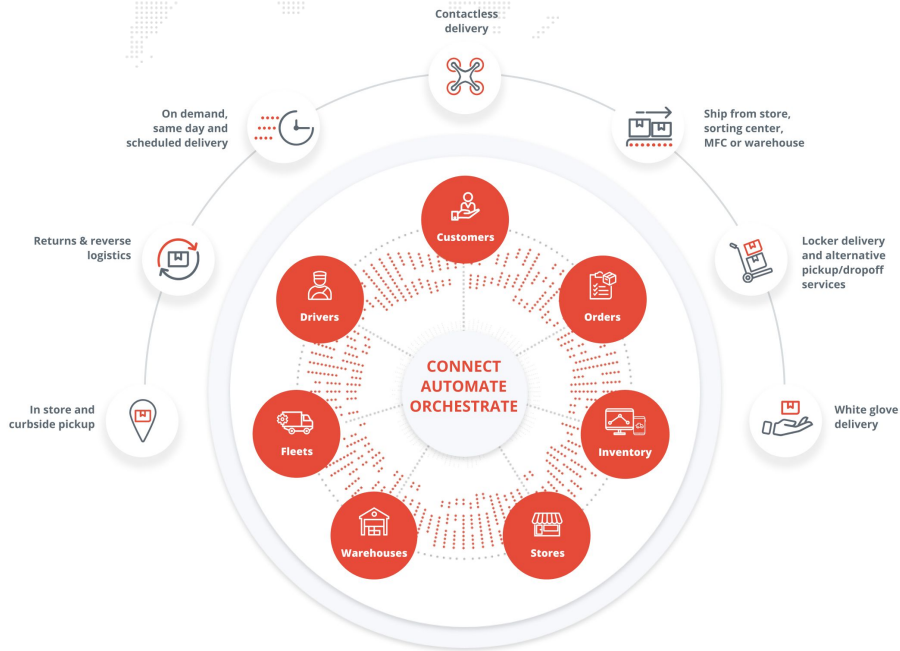
The Delivery & Fulfillment Cloud Platform To Scale Up & Optimize

Why We are Here

Marketplaces, omnichannel & COVID, have created macro-behavioral consumer trends, causing a disruption in retail and an eruption in **last mile logistics**. The result: the growth of **alternative fulfillment** and **on-demand delivery**.



What We Do: Innovative Fulfillment & Delivery Cloud Platform



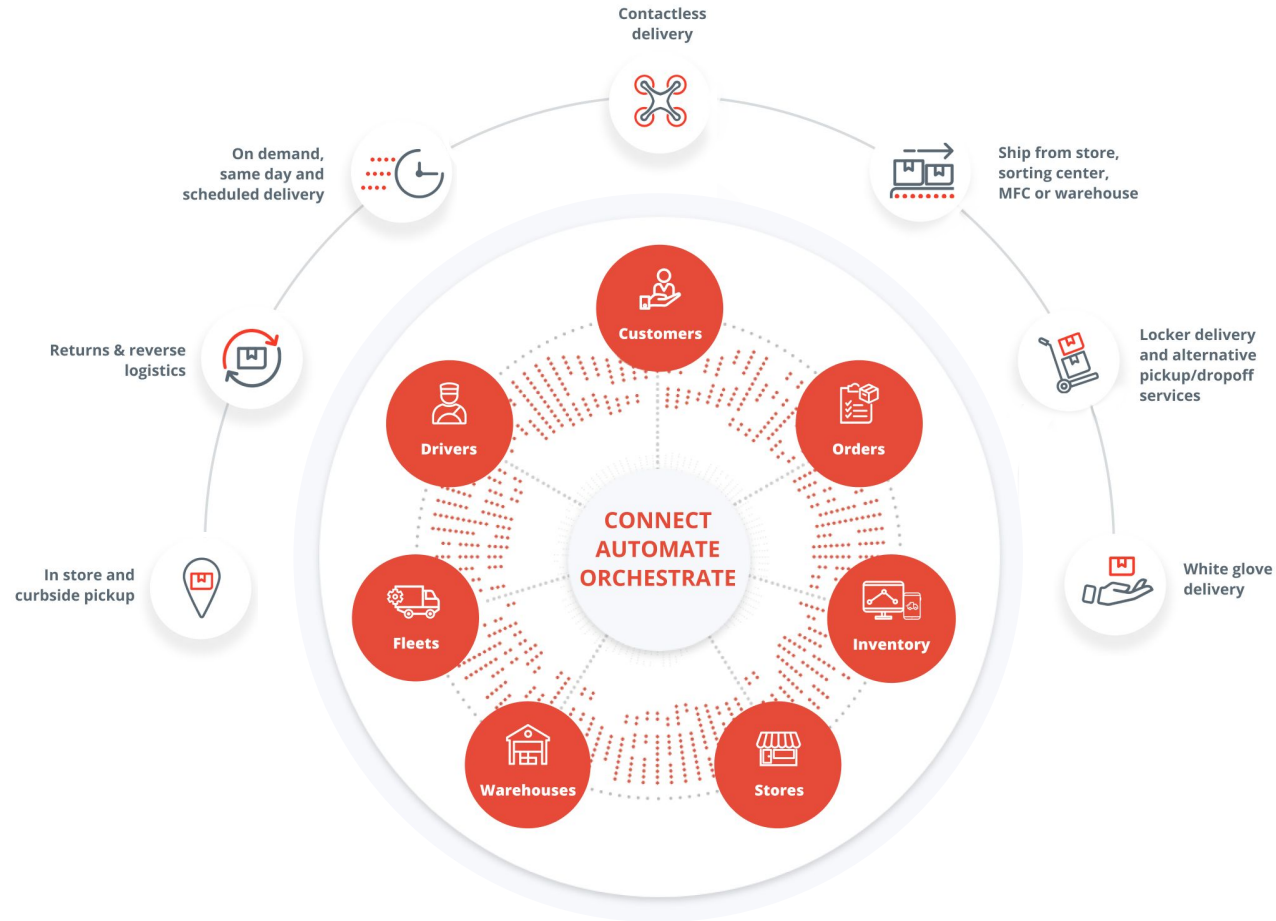
Our data-led cloud platform digitizes and connects supply chain systems, delivery fleets and customers. We apply automation and business logic to orchestrate delivery and fulfillment so you can do more;

✓ **more capacity**
to deliver

✓ **more fulfillment**
options to offer

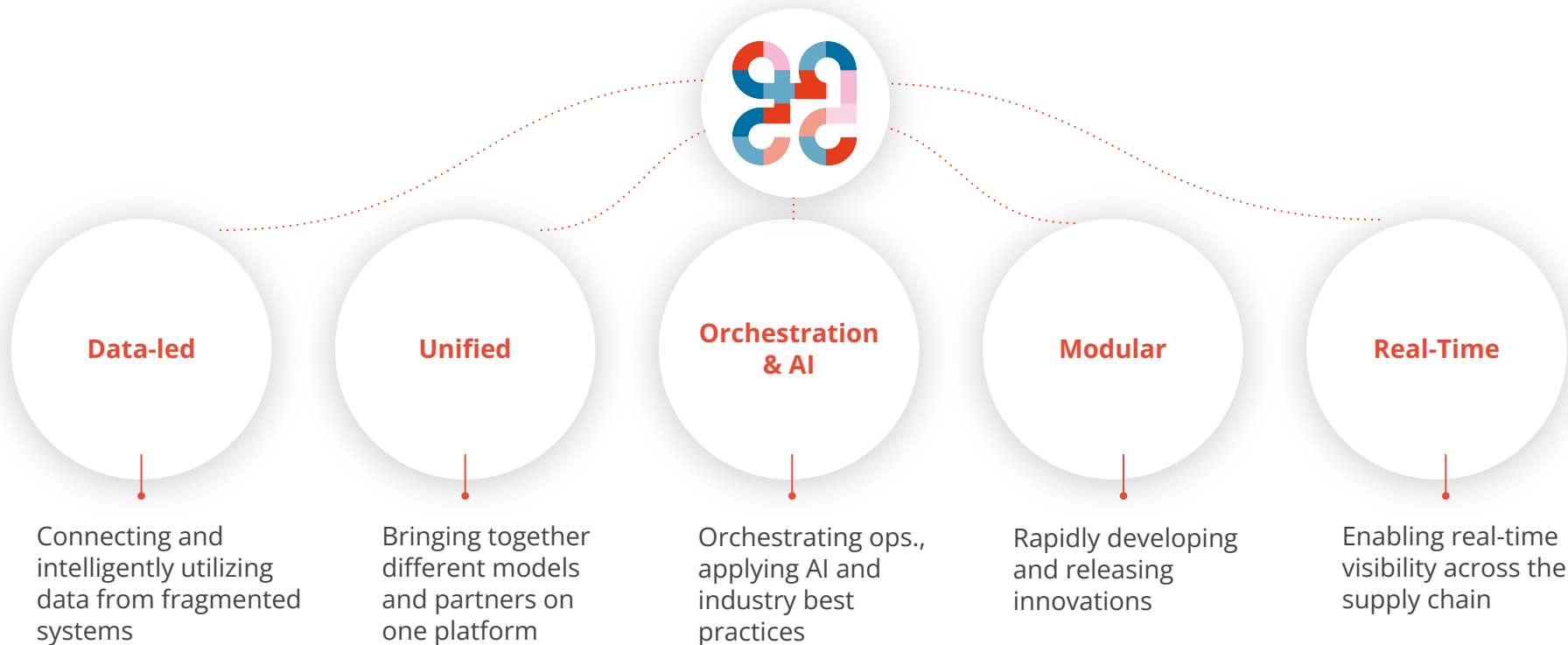
✓ **more efficiencies**
to save

Flexibly Launch Profitable Fulfillment Experiences

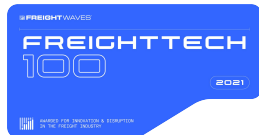


How We Do It:

Bringg Tech Principles



Industry Recognition



Customer Recognition



By implementing the Bringg platform...we can seamlessly provide customers with the options to buy products online and pickup in-store or curbside.

-Julie Rohm, CMO,
Party City



Bringg's solution will help us offer more options to our customers...with a seamless experience that fits their needs.

-Christina Bédard,
Vice President, eCommerce
and Digital Strategy at
METRO



[With Bringg] You are able to shift resource capacity from one place to another. Then you can really control the operation.

-Roberto Rittes, CEO,
Nextel



Our operational technology...had to be highly scalable, had to leapfrog (the competition), and had to make material improvements to our operational productivity.
Bringg was the only one that could do all three.

-Richard Metzler,
President and CEO,
LSO/Lone Star Overnight



Bringg gives us the data intelligence and real time planning tools to solidify the future of our business.

-Brian Bourke,
Chief Growth Officer,
SEKO Logistics



Bringg had a profound impact on our customer and shipper relationships...they helped us raise the bar.

-Bjorn Lindner,
Head of Digital,
Planzer Transport



Until recently, order-on-demand existed only in the takeaway world. Bringing this convenience to online grocery required a radical, innovative approach. SaaS-based, modular technologies like Naveo Commerce and Bringg provided Co-op the agility to rapidly evolve and adapt, enabling unparalleled on-demand grocery convenience across over 1,000 stores in only 12-months. And this is just the start.

-Chris Conway,
Ecommerce Director,
Co-op



Bringg Enterprise Scale

2013

FOUNDED

+50

COUNTRIES

22

LANGUAGES

~15M

MONTHLY
DELIVERIES

+650K

ACTIVE
DRIVERS

3.5K

ACTIVE
DISPATCHERS

1

ACQUISITION



powered by Bringg



metro



Arcos Dorados

Coca-Cola

PLANZER

SEKO



PartyCity

Walmart

Auto
Zone

DAY &
ROSS



Raymour
& Flanigan
FURNITURE
MATTRESSES

KFC

nextel

LSO

DISCOUNT
TIRE

+beep!

pico

HIBBETT
SPORTS



"Not Just Radiators Any More!"

IMPERFECT
FOODS



RENORUN

Market Impact

DoorDash Comes to Market

Cyber Monday is Biggest Online Shopping Day

Amazon Prime Offers Free Same-Day Delivery

Walmart Buys Jet to Take on Amazon

Amazon buys Whole Foods

Instacart Expands Nationally

Shopify Tops 1 Million Merchants

Walmart+ Launches with Free Delivery



Bringg founded

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

A Funding \$5Mil
US Office

B Funding \$5Mil

B Funding \$10Mil

B Funding \$12Mil
Global Expansion

C Funding \$25 Mil

D Funding \$30 Mil

E Funding \$100 Mil
\$1 Billion Valuation

Zenkraft Acquisition



Our Growth Journey

Bringg Mobile Apps

Bringg New UI/UX

Bringg Delivery Hub

Bringg BI Solution

Bringg Unified Commerce Solution

BringgGreen Sustainability Tech Practice

Bringg Releases

Partners

Deloitte.



G. Woodrow
& COMPANY





Millions of Drivers
Hundreds of Specialized Providers



- ✓ Fully Integrated
- ✓ Branded Delivery
- ✓ Cross-Fleet Metrics
- ✓ Automated & Synchronized

Bringg in the News



Bringg Acquires Parcel Delivery Solution Zenkraft Feb 9, 2022



Bringg Recognized in Gartner® Hype Cycle for Supply Chain Execution Technologies Jan 19, 2022



Bringg Partners with Blue Yonder December 14, 2021



Bringg's Next-Gen Delivery Hub Launch November 9, 2021



Brought together ecosystem leaders to address the latest last mile trends around customer innovation, sustainability and network connectivity. November 3, 2021



Bringg Announces "Last Mile by Bringg on Salesforce" as part of Salesforce Fulfillment Network on Salesforce AppExchange, September 14, 2021

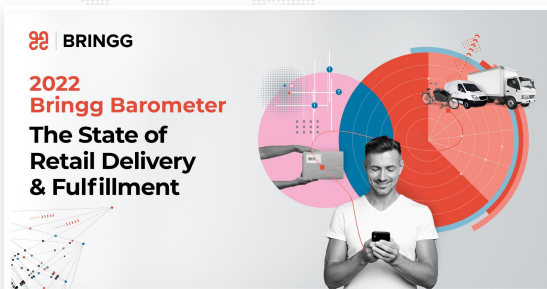


Bringg Recognized in Gartner® Hype Cycle for Supply Chain Execution Technologies August 5, 2021



100M Raised. unicorn status June 16, 2021

Thought Leadership



BRINGG

**2022
Bringg Barometer**
The State of
Retail Delivery
& Fulfillment

A graphic featuring a man in a white t-shirt holding a smartphone, with a large red and blue circular chart behind him. The chart has a truck icon and a line graph. The background is light gray with a faint world map.



BCONNECTED
Transforming Tomorrow Together

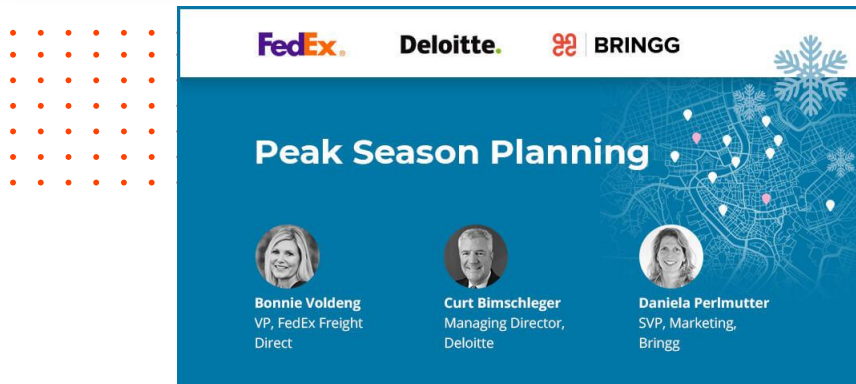
Driving a Connected
Last Mile Ecosystem

[Register Now](#)

Virtual Nov. 3-4

BRINGG Google Amazon Deloitte SEKO IMPERFECT FOODS Raymour & Flanigan

A graphic for the BConnected event. It features a large globe with a grid of dots and lines connecting various points. The text is in a clean, sans-serif font. The background is white with blue and red accents.



FedEx Deloitte BRINGG

Peak Season Planning

Bonnie Voldeng
VP, FedEx Freight
Direct

Curt Bimschleger
Managing Director,
Deloitte

Daniela Perlmutter
SVP, Marketing,
Bringg

A graphic for Peak Season Planning. It features a blue background with a white map of the United States and snowflake icons. The text is in a clean, sans-serif font. The background is blue with white and red accents.



BRINGG

**The
Peak Season
PLAYBOOK**

7 Strategies for Efficient,
Cost Effective Delivery

A graphic for The Peak Season PLAYBOOK. It features a red background with a white map of the United States and snowflake icons. The text is in a clean, sans-serif font. The background is red with white and blue accents.

Board of Directors



Guy Bloch
CEO



Eran Westman
Chairman, Viola Growth



Jeff Horing
Insight Partners



Aaron Rosenson
Aleph Venture Capital



Matthew Cowan
Next47



Eyal Sheratzky
Ituran



Gil Sheratzky
Ituran



Ziv Ben Baruch
Pereg Ventures



Lior Sion
Observer



Roy Oron
OG Tech Ventures



The Leadership Team



Guy Bloch
CEO



Alon Zieve
CFO



Tom Seigel
CRO



Yaron Avisror
SVP Engineering



Raviv Chalamish
SVP Product



Nurit Reder
SVP Operations



Daniela Perlmutter
SVP Marketing



David Graham Parry
SVP Success



Nikolai Avrutov
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Investors





BRINGG

Thank You

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