



BRINGG

Bringg 2021

Media Kit



Who We Are

Our **vision** is to connect people and brands through innovative delivery and fulfillment that is **accessible**, **usable** and **valuable to everyone**.



We do this by helping retailers and logistics companies **scale up** and **optimize** their **customer experiences** and **logistics operations**.



Meeting Business Objectives



Grow the Business

- Monetizing new channels
- Customer value
- Retention and brand loyalty



Delight Customers

- Trust & reliability
- Convenience, choice, speed & cost
- Provide feedback



Cost Efficiency

- Cost of delivery
- Flexibility (fleets, delivery models)
- Automation and scale

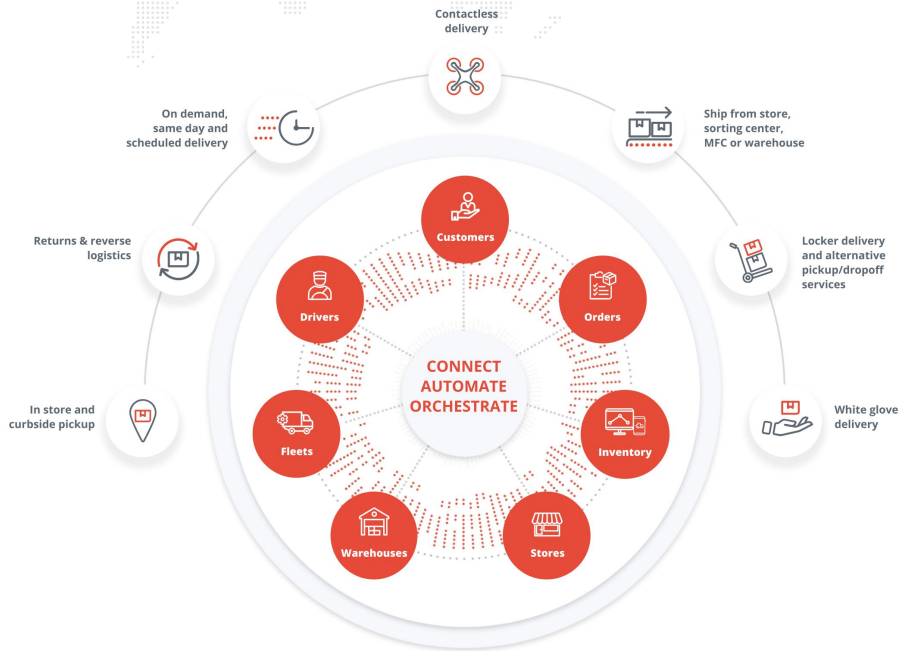
The Delivery & Fulfillment Cloud Platform To Scale Up & Optimize

Why We are Here

Marketplaces, omnichannel & COVID, have created macro-behavioral consumer trends, causing a disruption in retail and an eruption in **last mile logistics**. The result: the growth of **alternative fulfillment** and **on-demand delivery**.



What We Do: Innovative Fulfillment & Delivery Cloud Platform



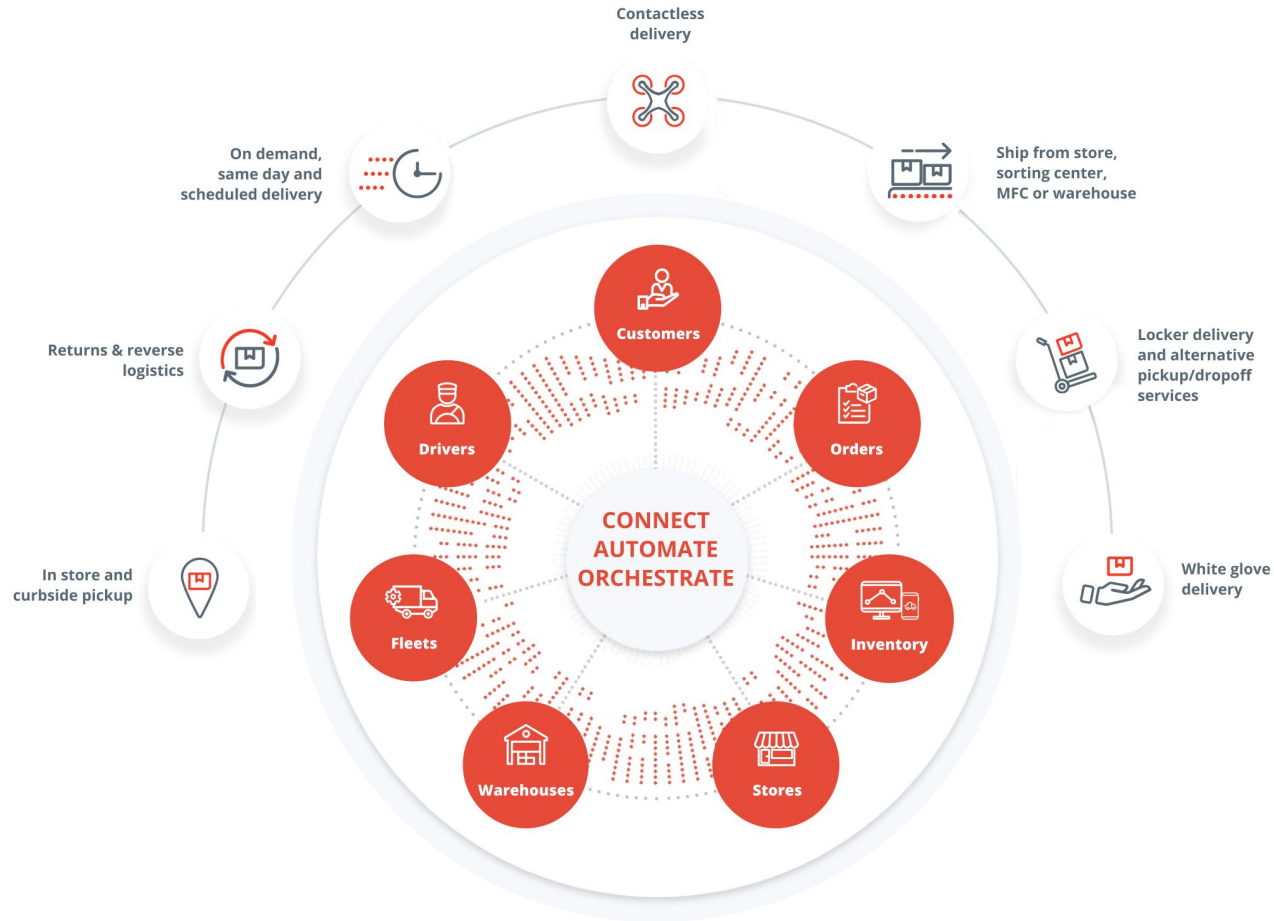
Our data-led cloud platform digitizes and connects supply chain systems, delivery fleets and customers. We apply automation and business logic to orchestrate delivery and fulfillment so you can do more;

✓ **more capacity**
to deliver

✓ **more fulfillment**
options to offer

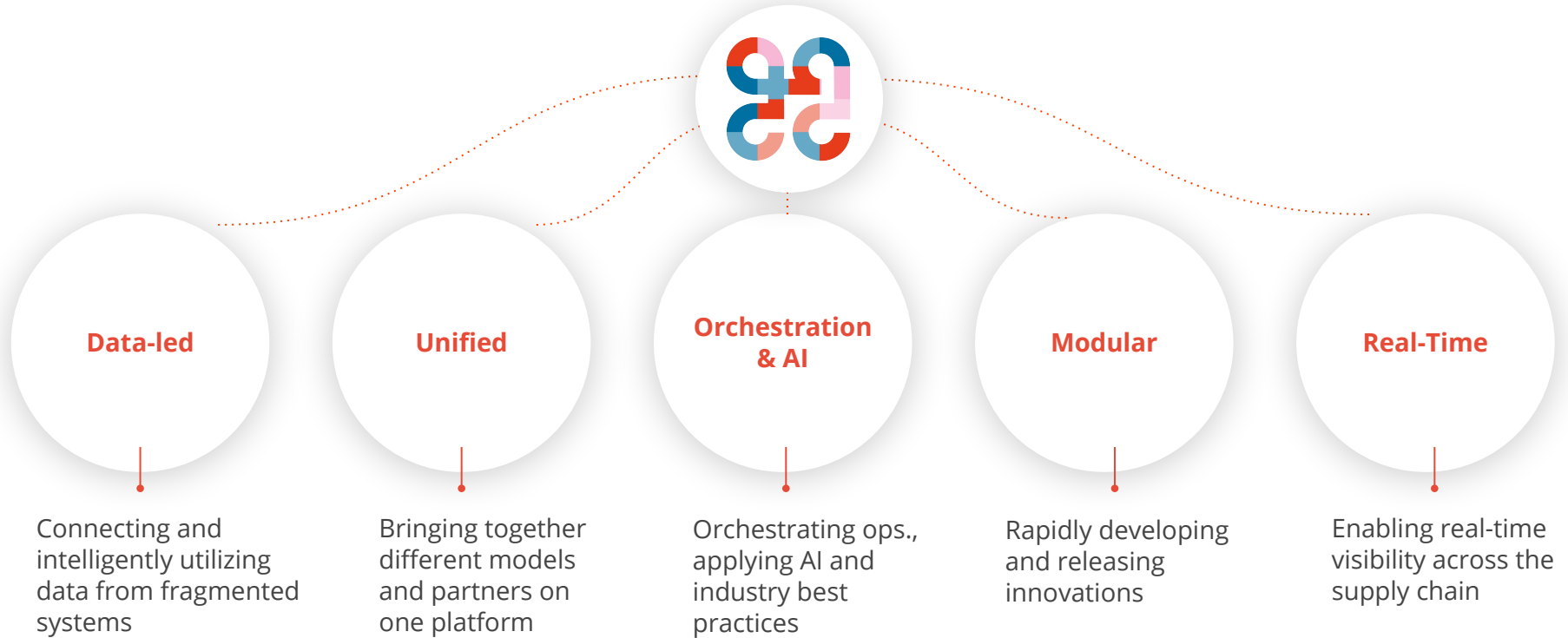
✓ **more efficiencies**
to save

Flexibly Launch Profitable Fulfillment Experiences

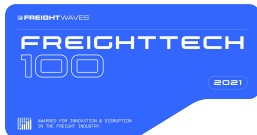


How We Do It:

Bringg Tech Principles



Industry Recognition



Customer Recognition



By implementing the Bringg platform...we can seamlessly provide customers with the options to buy products online and pickup in-store or curbside.

-Julie Rohm, CMO,
Party City



Bringg's solution will help us offer more options to our customers...with a seamless experience that fits their needs.

-Christina Bédard,
Vice President, eCommerce
and Digital Strategy at
METRO



[With Bringg] You are able to shift resource capacity from one place to another. Then you can really control the operation.

-Roberto Rittes CEO,
Nextel



Our operational technology...had to be highly scalable, had to leapfrog (the competition), and had to make material improvements to our operational productivity.
Bringg was the only one that could do all three.

-Richard Metzler,
President and CEO,
LSO/Lone Star Overnight



Bringg gives us the data intelligence and real time planning tools to solidify the future of our business.

-Brian Bourke,
Chief Growth Officer at
SEKO Logistics



Bringg had a profound impact on our customer and shipper relationships...they helped us raise the bar.

-Bjorn Lindner
Head of Digital
Planzer Transport



Bringg Enterprise Scale

2013

FOUNDED

+50

COUNTRIES

22

LANGUAGES

~15M

MONTHLY
DELIVERIES

+650K

ACTIVE
DRIVERS

3.5K

ACTIVE
DISPATCHERS



Arcos Dorados



Market Impact

DoorDash Comes to Market

Cyber Monday is Biggest Online Shopping Day

Amazon Prime Offers Free Same-Day Delivery

Walmart Buys Jet to Take on Amazon

Amazon buys Whole Foods

Instacart Expands Nationally

Shopify Tops 1 Million Merchants

Walmart+ Launches with Free Delivery



BRINGG



Bringg founded

2013

2014

2015

2016

2017

2018

2019

2020

A Funding \$5Mil
US Office

B Funding \$5Mil

B Funding \$10Mil

B Funding \$12Mil
Global Expansion

C Funding
\$25 Mil

D Funding
\$30 Mil

Our Growth Journey

Bringg
Mobile Apps

Bringg
New UI/UX

Bringg
Delivery Hub

Bringg
BI Solution

Bringg Unified
Commerce
Solution



Bringg Releases

Partners

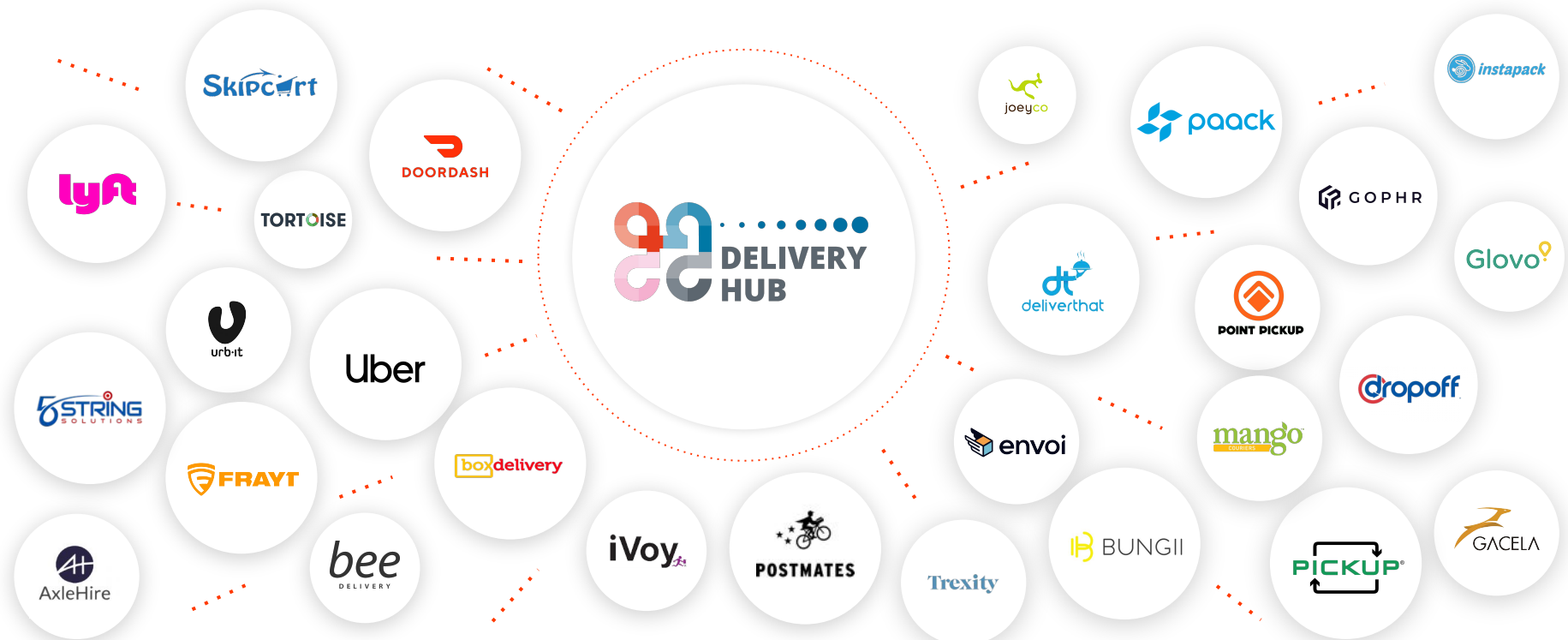
Deloitte.



G. Woodrow
& COMPANY



Millions of Drivers, **Dozens** of Specialized Providers



Bringg in the News



Bringg Named One of the Best Places to Work in Chicago 12-Jan-21



Bringg Partners with Uber to Improve Customer Experiences with Same Day Retail Delivery without Sacrificing Quality or Profitability 6-Jan-21



[Logistics Management] SEKO Logistics and Bringg Team Up for Delivery-Focused Partnership 17-Nov-20



Bringg Recognized as a Cool Vendor in Food Retail: Catering to New Customer Lifestyles in New Gartner Report 27-Oct-20



Bringg Partners with EasyPost to Extend Reach to Dozens of Leading Parcel Carriers 30-Sept-20



Bringg Recognized in Gartner Hype Cycle for Supply Chain Execution Technologies, 2020 4-Aug-20



Bringg and Party City Partner to Provide Additional Fulfillment Models to Enhance Customer Experience 21-July-20



Bringg Partners With Fluent Commerce To Provide Premium Delivery Experience 02-July-20



Delivery Center Signs Technology Partnership With Bringg To Optimize Deliveries Across The Country 19-June-20



Bringg Named to Food Logistics' Top Green Providers List for 2020 17-June-20



Bringg Named to Supply & Demand Chain Executive's SDCE 100 Top Supply Chain Projects for 2020 17-June-20



Bringg Releases First Unified Commerce Delivery and Fulfillment Solution, Helping Businesses Optimize Multiple Customer Fulfillment Models Within One Management Interface 21-May-20



BringgNOW

Bringg Expands BringgNow Offering With Postmates 16-April-20

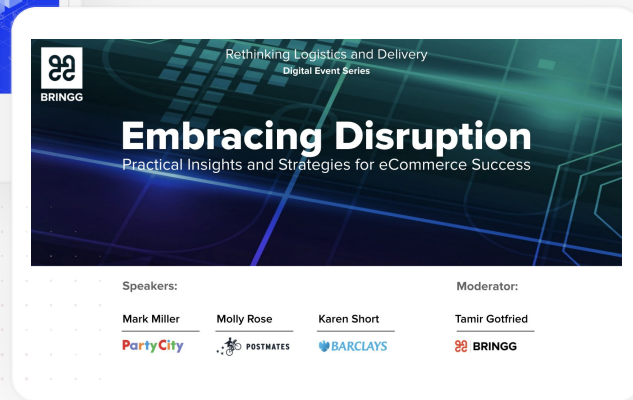
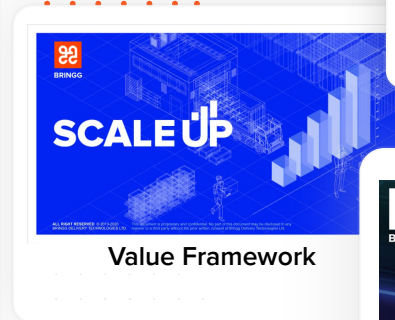
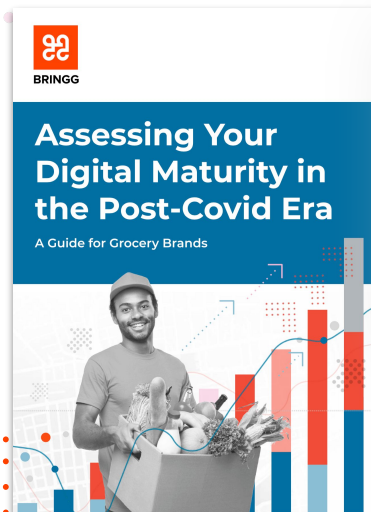


Bringg Showcased as a "Minicorn" at the Tracxn Logistic Tech Awards 05-Mar-20



Bringg Raises \$30 Million Series D Round in Vote of Confidence in the Growing Global Importance of Delivery Across Verticals 07-April-20

Thought Leadership



Board of Directors



Guy Bloch
CEO



Lior Sion
Founder & CTO



Eran Westman
Chairman, Viola Growth



Aaron Rosenson
Aleph Venture Capital



Matthew Cowan
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Eyal Sheratzky
Ituran



Gil Sheratzky
Ituran



Ziv Ben Baruch
Pereg Ventures



Roy Oron
OG Tech Ventures



The Leadership Team



Guy Bloch
CEO



Lior Sion
Founder & CTO



Alon Zieve
CFO & SVP Operations



Tom Seigel
CRO



Yaron Avisror
SVP Engineering



Raviv Chalamish
SVP Product



Daniela Perlmutter
SVP Marketing



David Graham Parry
SVP Success



Nikolai Avrutov
VP Alliances



Anat Mogilevsky
SVP Human Resources

Investors

CAMBRIDGE
CAPITAL

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ALEPH

GLP

O.G. TECH VENTURES

PEREG
VENTURES

VIOLA
GROWTH

salesforce ventures

ituran



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Thank You

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